2013 MoGIC Vendor Information

Vendors/Suppliers of equipment, products or services to the industry, this is the place to be in December—it's where your customers will be! You will note that in our schedule of events, all of the tracks will have breaks throughout the day to allow for more time with the attendees. If overnight accommodations are needed Embassy Suites Hotel (636-946-5544) adjoins the conference center. Our rate is $119/night + taxes for a king or double. Other nearby hotels include Fairfield Inn (636-946-1900), Quality Inn (636-946-6936), or Comfort Suites (636-949-0694.)

BOOTH SPACE

Each booth space is 10 x 10. The price of a booth is $425 per booth or $500 for a booth with an end-cap. In addition, there is a 3-booth special of $1200 or 3-booths with an end-cap for $1300. Two representatives are allowed with your booth rental and four are included with the 3-booth rentals. There is an added cost of $75 for each additional representatives.
The available booth space is updated regularly on-line. Please visit the floor plan link at the MoGIC website to see what is currently available. www.mogic.org

VENDOR DOOR PRIZE

Part of your registration cost will go towards a vendor door prize. In order for attendees to qualify for the door prize they must get a signature or stamp from each vendor over the course of the day. If they visit ALL vendor booths and get the necessary signatures they will be qualified for the drawing. The drawing will take place during the hospitality hour from 3:30-4:30 p.m.

SPONSORSHIPS

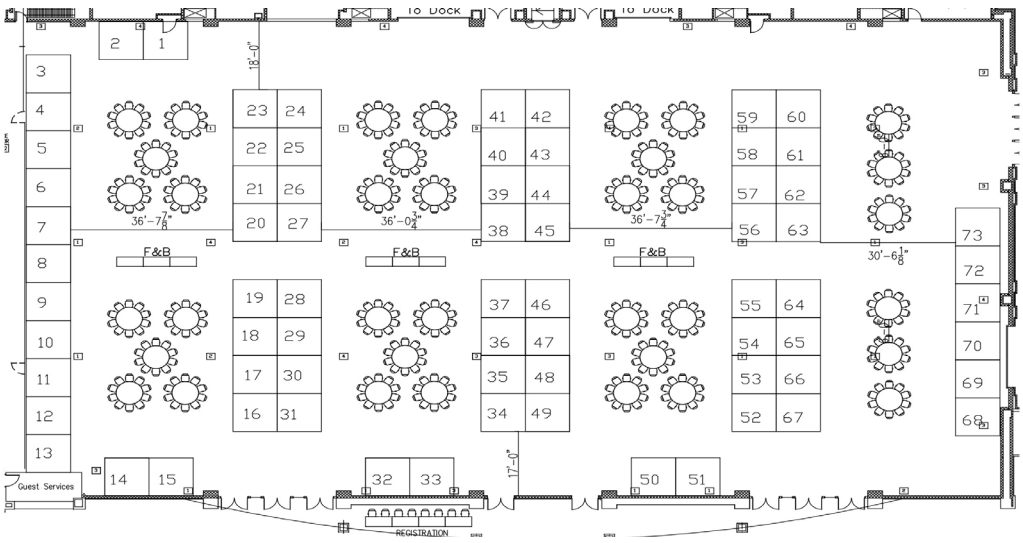
- Platinum Sponsorship cost is $1000 – In addition to your company name being added to the Sponsors Board and displaying your literature on tables at lunch and for breakfast and breaks, a banner ad will be placed on the MoGIC website until June 1 the following year. We will have a banner made up for each of the classroom/session rooms with the Company Names/Logos of the Platinum Sponsor Companies on that banner.
- Gold Sponsorship cost is $750 – In addition to your company name being added to the Sponsors Board and displaying your literature on tables at lunch and for breakfast and breaks. We will have a banner made up for each of the classroom/session rooms with the Company Names/Logos of the Gold Sponsor Companies on that banner. Imagine all of the attendees seeing your company name/logo All Day!
- Silver Sponsorship cost is $500 – In addition to your company name being added to the Sponsors Board, you will be allowed to put your company literature on the tables at lunch and for breakfast and breaks.
- Bronze Sponsorship cost is $250 – Your company name will be on the Sponsors Board posted at the Registration Table and in the Expo Hall at the Lunch/Breakfast/Break Buffet Tables.
- Breakfast & Afternoon Break Sponsorships cost is $150. (There are two food/beverage locations for each break. Each location is one sponsorship). A sign with company name and logo at the food/beverage tables during the break sponsored. You may also distribute a handout or business cards at the table.
- Social Break Sponsorships cost is $500. (There are two food/beverage locations. Each location is one sponsorship). A sign with company name and logo at the food/beverage tables during the break sponsored. You may also distribute a handout or business cards at the table.

THINGS TO KNOW

Each booth includes an 8 foot table, 2 chairs and skirting. If you need electricity or other extras please coordinate directly with the convention center for these items. The button on the right will take you to a site that will allow you to reserve these extras online. Exhibitor services at the St. Charles Convention Center can be reached by phone at (636) 896-1801 or by e-mail at exhibitorsvs@stcharlesconventioncenter.com. There may be an additional charge for these types of extras.

The exhibit hall will be available on Wednesday, December 4, 2013 from 1 to 6 p.m. for booth setup. All booths must be set up and ready by 7:00 a.m. on Thursday, December 5, 2013. Late booth setup will not be allowed. Booths are to remain open at least until 2:30 p.m. on December 5, 2013.

Please do not distribute any food items from your booths.



2013 MoGIC Vendor Registration

***Fully complete the information below exactly as it should appear in the show program*.**

Company Name _____

Primary Rep Name _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ E-mail _____

BOOTH SPACE (Every effort will be made to assign you to the space you request, however, space will be assigned on a first come first served basis.)

☐ Number of Booths _____ x $425 =

☐ End-Cap Booth x $500 =

☐ 3 Booth Deal x $1,200 (save $75) =

☐ 3 Booth Deal with End Booth x $1,300 =

Total $_____

Exhibit Space Requested: 1st_____ 2nd_____ 3rd_____ 4th_____
(Please see floorplan for details on boothspace)

List any company you do not wish to be near your display: _____

Company Description (This will be used to describe your products and services to attendees in publications and on the website.)

REPRESENTATIVES (These reps would be in addition to the Primary Rep listed at the top of the document.)

Name of Rep 2 _____ *Name of Rep 3 _____

*Name of Rep 4 _____ *Name of Rep 5 _____

*Two representatives are allowed with each registration. Three-booth registrations are allowed four representatives.
If more than this number of reps will be at your booth there is an additional cost of $75 per rep.

*Number of Additional Reps _____ x $75 = Total for Additional Reps $_____

SPONSORSHIPS (See Vendor Information for all of the benefits of sponsorships)

☐ Platinum Sponsorship $1,000

☐ Gold Sponsorship $750

☐ Silver Sponsorship $500

☐ Bronze Sponsorship $250

☐ Morning Break $150 (two available)

☐ Afternoon Break $150 (two available)

☐ Afternoon Social $500 (two available)

Total for Sponsorships $_____

Mail Signed Exhibitor Contract with your Payment to:
Missouri Green Industry Conference, PO Box 410197, St. Louis, MO 63141

Total Due $_____

Credit Card Payments can be made using the online registration form found at http://www.mogic.org
Online Payment is done using PayPal. PayPal accepts Visa, MasterCard, American Express, and Discover. If you have trouble using PayPal to process your order please verify the billing address that is on record with your credit card company and that your credit card company allows payments through PayPal.

ACCEPTANCE OF RENTAL TERMS AND ACKNOWLEDGEMENT OF RULES AND REGULATIONS
We (Exhibiting Firm) hereby acknowledge that we have read, understand and accept the terms and conditions for exhibiting as set forth here and in the rules and regulations which are a part hereof, and will abide by such rules and regulations and any amendments thereto as published from time to time by exhibit management for governing this show. Booth payment refunds will be at the discretion of the Missouri Green Industry Conference Committee.

Name (printed) _____ Signature _____Date_____